

Nakul Sharma

Product Designer

📍 Bangalore, INDIA

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🌐 nakulsharmadesigns.com

I am an impact-focused designer, using design to solve complex problems with a focus on successful user experience and journey. I am inspired by best in class design practices and my projects are reflections of meaningful improvements overcoming the gaps in systems with potential to make large scale impact. My background is a mix of design and the digital creative world and I strive to bring relevant experiences to users through a user-centric approach.

Work Experience

Prescinto.ai - Product Designer

AUG 2021 - Present Bangalore

Responsibilities

- UX/UI Design
- Project Management - UX/UI
- Creative Design Supervision
- Branding and Merchandise Design

Independent Consultant - Visual and UX-UI Design

AUG 2019 - AUG 2021 2 Yrs Ahmedabad

Projects:

- Design Consulting
- Systems Integration Planning
- Cognitive and Behavioural Research - UX Project

Anibrain Studios - Production Coordinator

MAY 2019 - JUL 2019 3 Mo Pune

Responsibilities

- Project Coordination
- Design Project Delivery
- Creative Design Supervision
- Outsourcing Management

Wipro Limited - Senior Associate - Design

APR 2017 - APR 2019 2 Yrs Pune

Responsibilities

- Digital Marketing Creative
- Design Project Management
- Framework Quality Assurance
- Social Media Content Management
- User Journey Mapping

Little Green Men Ltd - Designer

JAN 2016 - JAN 2017 1 Yr Pune

Responsibilities

- Graphic & Visual Design
- 3D Modelling
- Social Media Handel

Education

Master's in Integrated Product Design

Anant National University Ahmedabad

AUG 2019 - SEP 2021

The MIPD a two year masters programme is built around a learning-by-doing model, offering traditional and modular courses that draw from design, engineering, and business disciplines.

B.Sc in Animation, Live Action Film Making and Media Communications

Reliance Media Works Pune








AUG 2012 - DEC 2015

B.Sc in Animation, live action film and media communications is a 3 year graduation programme, focusing on the animation, film, design and media communications as per the entertainment industry.

Skills

| | |
|--------------------|---------------------|
| Leadership | Strategy & Planning |
| Project Management | System Mapping |
| User Study | Product Ideation |
| UX Research | Design Management |
| Heuristics | Cognitive Mapping |

Tech Skills

| | |
|--|--|
|  Figma |  Invision |
|  Photoshope |  Sketch |
|  Illustrator |  Adobe Indesign |
|  Adobe Premier Pro | |

Certifications

[UX Management: Strategy and Tactics](#)

[Accessibility: How to Design for All](#)

[User Research - Methods and Best Practices](#)

[How to Create a UX Portfolio](#)

[Design Thinking - The Ultimate Guide](#)

Connect

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